



QUEENSWAY
ORTHODONTICS

Grace - Invisalign First

How to refer to QUEENSWAY ORTHODONTICS

BILLINGHAM | BISHOP AUCKLAND | CONSETT | DARLINGTON | JESMOND | STOCKTON | SUNDERLAND | WASHINGTON | YARM



www.queenswayorthodontics.co.uk @queenswaybraces @queensway_braces

Joey - Fixed Braces



Welcome to...



QUEENSWAY
ORTHODONTICS

Queensway Orthodontics, founded by Dr Guy Deeming, is a group of Specialist Orthodontic clinics established more than 10 years ago in Billingham, now with nine sites across the North East. Our practices are in Billingham, Bishop Auckland, Consett, Darlington, Jesmond*, Stockton, Sunderland, Washington and Yarm.

We offer a full range of NHS and private treatment options for children and adults and believe our reputation and five-star reviews are testimony to the patient-centered care our Specialist-led team provides.

*Jesmond private only.

Dr Guy Deeming

Managing Partner
Specialist Orthodontist



Who we are...

OUR SPECIALIST ORTHODONTISTS

At Queensway Orthodontics we have twelve Specialist Orthodontists.



Dr Guy Deeming

Specialist in Orthodontics
BDS (Hons), MSc, MFDS,
MOrth RCS
GDC: 77851



Dr Louise Carter

Specialist in Orthodontics
BDS (HONS), MFDS RCS,
MSC, MOrth RCS
GDC: 83936



Dr Heidi Law

Specialist in Orthodontics
BDS (BSC), MCLINDENT, MFDS,
RCS, MOrth RCS
GDC: 151748



Dr Peter Boyd

Specialist in Orthodontics
BDS(GLAS), MFDS RCS(EDIN),
MDentSci, MOrth(ENG)
GDC: 81067



Dr Anna Scott

Specialist in Orthodontics
BDS, MOrth RCS, MFDS RCS
(ENG)
GDC: 176891



Dr Jon Chapple

Specialist in Orthodontics
BDS, MFDS RCS, MSC, MOrth
RCS, FDS (ORTH) RCS
GDC: 74381



Dr Colin McMurray

Specialist in Orthodontics
BDS (HONS), MFDS RCS, MSC,
MOrth RCS
GDC: 76455



Dr George Jones

Specialist in Orthodontics
BDS, MFDS RCS (GLAS), PGCert Clin Res,
MSC, MOrth RCS (EDIN), FDS (ORTH)
GDC: 258793



Dr Kathryn Edwards

Specialist in Orthodontics
BDS (HONS), MFDS RCS, MSC,
MOrth RCS
GDC: 177239



Dr Hamza Parvez

Specialist in Orthodontics
BDS, MSC DPH, MSC Ortho, RCS
GDC: 269371



Dr Ninu Paul

Specialist in Orthodontics
BDS, MDPH, MSC, MORTH RCS (EDIN), PhD
GDC: 245392



Dr Richard Leck

Specialist in Orthodontics
BDS, MFDS RCS (GLAS), PG CERT CLIN.
ED, MSC, MORTH RCS (EDIN)
GDC: 192325

What we do...

OUR SERVICES

At Queensway Orthodontics we offer a comprehensive NHS service for IOTN qualifying patients under the age of 18 and full range of orthodontic treatments including conventional fixed appliances, aesthetic fixed appliances and Invisalign, clear aligners for self-funding patients of all ages.

SPECIALIST CARE

All treatment is carried out by a trained, friendly and experienced member of our Specialist Led Orthodontic Team.

At Queensway we are proud to have treated over 40,000 patients in the last decade including over 4,000 Invisalign patients. We are actively involved with teaching and supporting colleagues both locally, nationally and internationally across a wide range of topics including referral management and IOTN, practice development, digital workflow, change management and Invisalign.

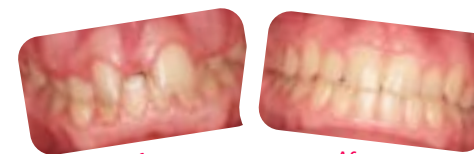


FIXED BRACE TRANSFORMATION



Before

After



Before

After

INVISALIGN TRANSFORMATION



Before

After



Before

After

Giving Back

At Queensway Orthodontics, we have a commitment to making a positive difference both locally and globally through the way we run our business. We call this commitment, 'Giving Back'.

We ensure a proportion of our time and budget is used to help develop our staff and support good causes in a strategic and planned way.

CSR GOLD ACCREDITED

We are proud to have been awarded a Gold CSR Accreditation through our charitable work and schemes.

KIDSCAPE

As well as raise vital funds for anti-bullying charity Kidscape, members of the Queensway Orthodontics team have trained as Kidscape Community Leaders, able to identify, help and signpost children and families who may be impacted by bullying.

TERRACYCLE

We encourage our patients and team to recycle Invisalign aligners and old retainers in our Terracycle boxes throughout our practices.

LOCAL FOODBANKS

We are proud to be able to donate 5% of sales of our sundry products in the form of toothbrushes and toothpastes once a quarter to our local food banks.

ENVIRONMENT AND SUSTAINABILITY

Our team are always on the look out for new ideas and measures to improve our care for the environment across the business. Such as providing eco-friendly care packs and using recycled products.



NHS referrals

NHS ORTHODONTIC TREATMENT

Our NHS contract currently funds (at no cost to the patient) orthodontic treatment for patients under age 18 that meet the NHS case selection criteria (the 'IOTN'). This system means that funding is fairly directed towards the most severe cases and those which will benefit from treatment most.

NHS assessments are available to all patients under 18 referred by their dentist. Treatment is not available if the clinical situation is too mild according to the IOTN score or to patients aged 18 years and older. The NHS will only fund one course of treatment (unless special circumstances apply and NHSE approval is given, or previous course was interceptive treatment before 10 years of age).

At Queensway Orthodontics we are however able to offer all patients an assessment free of charge to assess their eligibility for NHS treatment.

All NHS treatment is carried out using high-quality materials and modern techniques under the supervision of a Specialist Orthodontist.

THE INDEX OF ORTHODONTIC TREATMENT NEED (IOTN)

The IOTN scores the severity of the teeth from 1-5:

- 1 or 2 - No/little need for treatment
- 3 - Borderline need for treatment
- 4 - Need for treatment
- 5 - Great need for treatment

REGIONAL NHS
REFERRAL FORM



Cases with borderline need for treatment (score 3) are also assessed against a set of nationally standardised photographs to determine final NHS eligibility. If required, the IOTN status of the patient will be discussed during the consultation.

The Regional NHS referral form includes useful guidance as to the qualifying criteria for NHS treatment. You can access the form via the QR code above.

THE INITIAL ASSESSMENT



At Queensway we carry out NHS assessments and triage both face to face and virtually via a secure tele-dentistry platform. One of our Specialist Orthodontists will assess the problems and clinical situation before assigning an outcome with the patient. Following this initial assessment, a report will be sent to the referring dentist via secure nhs.net email (if available) or by post.

Outcomes include:

- Treatment waiting list for NHS treatment- for those patients that are ready to start treatment (please see website for latest waiting times)
- Private treatment - for patients who do not qualify or wish to have treatment on a private basis
- Review - for patients likely to need treatment but require formal orthodontic review
- Discharged - for patients who do not wish to go ahead with treatment or who are not suitable on the grounds of treatment need, motivation, stage of dental development, IOTN or dental health/oral hygiene
- Referral - for a small number of patients with more complex problems, referral to the secondary care for advice and/or treatment may be required

HOW TO REFER

To make an NHS referral, please visit our NHS referral portal by scanning the QR code below. Alternatively, you can fill out the North East standardised referral form and return this to us by post, fax, or secure email attachment: queenswayorthodontics@nhs.net (please note NHS referrals should only be sent between nhs.net accounts).

CONTACT US

For any questions or enquiries regarding referrals or our NHS service please email chantelle.arbon@queensway.co.uk.

OUR PROMISE

We are committed to ensuring that patients continue to benefit from the care and the support of their referring general dentist and will not make internal referrals unless specifically agreed or requested in advance.

NHS
REFERRAL
PORTAL



For your adult patients seeking the advantages of orthodontic treatment, individuals under the age of 18 who do not meet NHS criteria, or those interested in exploring a selection of aesthetic and alternative appliances, we offer free consultations without any obligations.

We take pride in being the The North's Leading Specialist Invisalign Provider, having also achieved Diamond Apex Status - the top 1% in Europe.

We also provide a range of affordable financing options including in-house flexible payment plans and low-cost finance options with £0 deposit. Rest assured, there are no hidden costs to worry about.

OUR PROMISE

At our practice, we prioritise the continuity of care for our patients and their relationship with their referring general dentist. Therefore, we promise not to make any internal referrals unless it is explicitly agreed upon or requested in advance by the patient and their referring dentist. We are dedicated to maintaining a collaborative approach to our patients' care and will work closely with their existing dental team to ensure the best possible outcomes.



HOW TO REFER

To make a private referral, please visit our website by simply scanning the QR code.

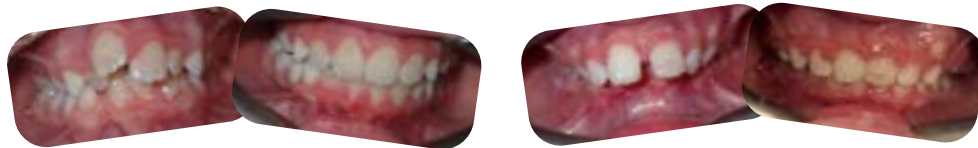


EARLY TREATMENT WITH INVISALIGN FIRST

Introducing invisalign first | helping improve children's smiles as they grow

Invisalign first is a new private option for children now available at queensway orthodontics. Designed specifically for children ages 6-10. Instead of fixed appliances or traditional uras, invisalign first has a set of features designed for developing dentitions, including mandibular advancement, eruption compensation and expansion alongside the established benefits of invisalign aligner treatment.

INVISALIGN FIRST CASES



Aged 10, Invisalign First in 8/12 months



Aged 11, Invisalign First in 8/12 months



Aged 9, Invisalign First in 6 months

Managing the developing occlusion with queensway orthodontics

Whilst many patients can be referred once the permanent dentition is established, an early orthodontic opinion in the mixed dentition is advised by the american association of orthodontics and the british orthodontic society recommend that early referral for possible treatment is considered in the following situations:

- Anterior or posterior crossbites with a mandibular shift
- Severe crowding of incisors
- Underbites/class III bites
- Periodontal problems (e.g. recession/thinning of the gingiva) or tooth wear caused by displaced teeth
- Significant overjet especially where there is a lip trap, risk of trauma or social/school issues
- Deep and traumatic overbites
- Disturbance in the pattern of tooth eruption
- Severely hypoplastic/carious first molars of poor long-term prognosis
- Difficulty feeling/palpating canines in the buccal sulcus
- Missing or supernumerary teeth, submerged deciduous molars or impacted first permanent molars

The aim of early intervention (otherwise known as 'phase I treatment') is to where possible:

- Reduce the need for treatment in the permanent dentition
- Reduce the length or complexity of any subsequent treatment
- Reduce the risk of harm to the dentition, periodontium or social development of the young patient

At Queensway Orthodontics our Specialist Orthodontist team is well placed to help identify where your patient will benefit from early intervention to guide the developing dentition and get an orthodontic head start.

Costs | Invisalign First

With our flexible payment options and low-cost finance with £0 deposit, Invisalign First treatment is more affordable than ever. Prices start from as little as £10.33* a week. For further information please visit us www.queenswayorthodontics.co.uk/costs

BENEFITS

- **Removable:** to allow for brushing and a complete range of food choices
- **Comfortable:** no metal components to irritate the or become loose and damaged
- **Discreet:** virtually invisible at a time where patients may value a more discreet option
- **Convenient:** reduced face-to-face reviews and unexpected clinic visits with Dental Monitoring
- **Integrated:** end to end patient journey with integrated phase-2 treatment and retainer

The Specialist Orthodontic team have been impressed by the results, potential and acceptability of the innovative Invisalign First system and are available to offer advice and opinions for your patients who may benefit from such treatment.

How to refer your patients:

If you would like to refer a patient or seek an opinion on suitability for early Invisalign First treatment, please scan the QR code for an referral or email details directly to orthotco@queensway.co.uk

For more information please visit:

[Queensway Orthodontics website](#) | [AAO](#) | [BOS](#)
[BOS: Managing the Developing Occlusion](#) | [Invisalign website](#)

Online referral form





Matilda - Invisalign

Alexandra - Fixed Braces

We have 9 locations!

BILLINGHAM | BISHOP AUCKLAND | CONSETT | DARLINGTON
JESMOND | STOCKTON | SUNDERLAND | WASHINGTON | YARM

All of our sites are accessible, modern and fully digital in preparation for caring for our patients.

Visit our
[website](#) to
find us!



ACCESSIBILITY

All Queensway Orthodontics clinics are fully DDA compliant with disabled access. Toilet facilities for the disabled are also available within the clinic. It is helpful if you can let us know in advance of any additional requirements or needs you may have so that we can make any arrangements to improve your experience with us.

Queensway Orthodontics does not discriminate on the basis of gender, religion, sexuality, disability or age and is an equal opportunities employer.

JESMOND

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SUNDERLAND

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BISHOP AUCKLAND

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bishop.ortho@queensway.co.uk

DARLINGTON

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DL3 7AG
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ortho.darlington@queensway.co.uk

YARM

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Yarm,
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01642 352440
braces@queensway.co.uk

What we stand for...

OUR MISSION IS:

To be a 'people first' company. We want to give confidence to people who have been reluctant to smile for far too long, and be a place where people love to come to work, too.

OUR VALUES ARE:

People First

Our patients and our team are at the forefront of everything we do. Our number one priority is to provide the best patient care and specialised service. We believe in Real Patients. Real Smiles. Real Confidence. Our goal is to ensure our team feel safe, valued, inspired, and fulfilled by the work that they do.

Responsible

We have a responsibility and commitment to care for our patients, community, and environment in our services and growth.

Enthusiastic

Our success as a business is built on our passion for all we are and all we do.

Trustworthy


We aim to build a strong and trustworthy relationship with both our patients and our team through openness, honesty, and specialist care.

OUR VISION IS:

To become the North's most outstanding orthodontic business. To create confidence and improve wellbeing for everyone.



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Mia, Queensway Orthodontics patient



THANK YOU FOR CHOOSING
Queensway Orthodontics