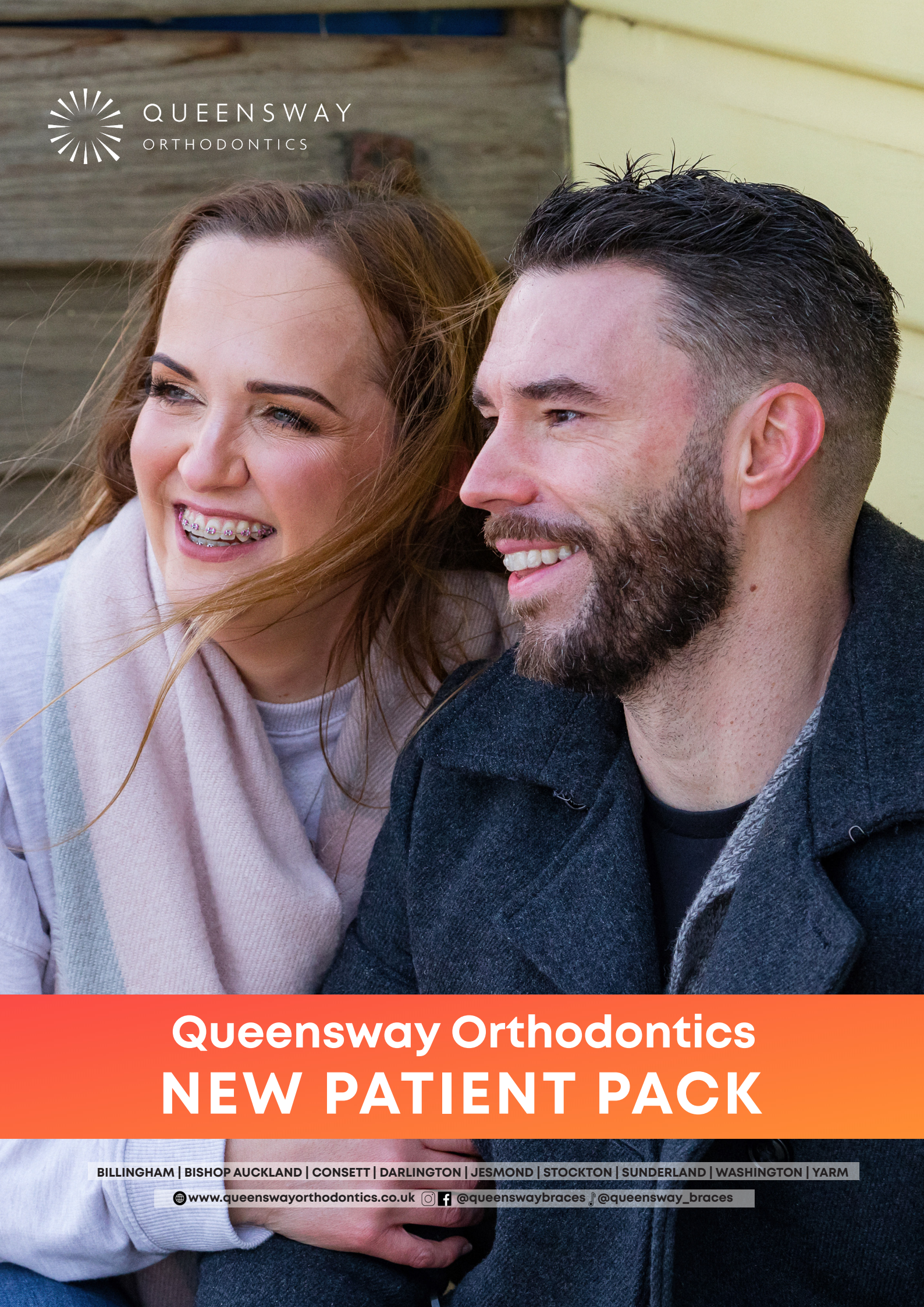


QUEENSWAY
ORTHODONTICS

Queensway Orthodontics
NEW PATIENT PACK

BILLINGHAM | BISHOP AUCKLAND | CONSETT | DARLINGTON | JESMOND | STOCKTON | SUNDERLAND | WASHINGTON | YARM

www.queenswayorthodontics.co.uk @queenswaybraces @queensway_braces

Brace options

To suit you and your lifestyle



Metal fixed



Ceramic fixed



Invisalign

	METAL FIXED BRACES	CERAMIC FIXED BRACES	INVISALIGN - MOST DESIRED!
Appliance types	Metal fixed appliances consist of small metal brackets attached to the front of the teeth. The wires are then used to move teeth into the desired position giving the orthodontist complete control over the tooth movements. There is also the option to choose coloured bands which are used to hold the wire in place.	Ceramic fixed braces are similar to conventional fixed metal braces but are a more discreet option due to the brackets (small squares) being made from a clear material which blends in with the natural colour of your teeth, making them less visible. If you want to straighten your teeth more discreetly than with conventional fixed metal braces, then ceramic braces could be the best option for you.	Invisalign offers a clear, comfortable way to straighten teeth without braces. It's virtually invisible, so you can improve your smile discreetly. Plus, the aligners are removable, making eating and cleaning a breeze! Enjoy the journey to a confident smile with minimal fuss.
Diet and lifestyle	Care needed to avoid hard, sticky and chewy foods.	Care needed to avoid hard, sticky and chewy foods.	We recommend you do not drink anything hot, coloured, acidic or with a high sugar content when wearing aligners. Aligners should be removed for eating but you are able to drink COLD water and continue to play music and contact sports.
Treatment cost	From £2,995	From £3,695	From £4,250
Payment plans	• Starting from £62.86 per month • Total treatment cost £3771.60 • 60 months/£0 deposit	• Starting from £77.56 per month • Total treatment cost £4653.60 • 60 months/£0 deposit	• Starting from £89.21 per month • Total treatment cost £5352.60 • 60 months/£0 deposit

*Representative Example: Total amount of Credit £2689.00. Total charge for credit £697.40 Total Amount Repayable £3386.40 Repayable by 60 monthly payments of £56.44. Representative 9.9% APR.

Example based upon dental procedure costing £2689.00 repayable over 60 months.

Payment options

Our private treatment options are designed to cater for all, ensuring your smile transformation is nothing short of magical. Enjoy competitive treatment prices and flexible payment options to make braces accessible to everyone.

Prices start from as little as £143.75 per month with a deposit. Additionally, we provide finance funding options with 0 deposit, though its essential to keep in mind that these plans include interest.

WE DON'T DO HIDDEN COSTS!

After your free consultation with one of our Treatment Coordinators, you will be presented with your personal treatment plan and a total cost. Our treatment fee includes:

X-rays, photographs and a 3D treatment simulation of your teeth
A care pack with all your brace care essentials
Scheduled and emergency appointments
24 months' aftercare, including both fixed and removable retainers

FINANCE CALCULATOR
Want to look at how much the monthly repayment will be? Click here.

Metal fixed braces


Metal fixed

Metal fixed braces stand as a time-tested way to transform your smile, offering unparalleled reliability and effectiveness for patients of all ages. Their durable, customisable design ensures great alignment while addressing a wide range of dental concerns with precision. Our modern metal braces make for the most comfortable and efficient braces experience possible.

What are metal fixed braces?

This is one of the most common types of orthodontic treatments we offer here at Queensway Orthodontics. Metal fixed braces are what most often comes to mind when someone says “braces.” They are comprised of metal brackets, wires, and elastics, which work together to move teeth into proper alignment. Our fixed braces are safe and suitable for all ages and are often used for more complex cases.

How do metal braces work?

The metal brackets of our metal fixed braces are bonded to each tooth and then connected by wires and elastics. They work by applying consistent, gentle pressure on specific teeth to gradually shift your smile into the desired alignment over time. Once you begin treatment, these brackets will be regularly adjusted by an Orthodontic Therapist until your new smile is revealed.

The tiny elastic bands we use with our brace’s treatments come in an array of colours (including clear) and can be changed at every adjustment appointment. Some patients enjoy adding a pop of colour or even choose more than one colour at a time. With a choice of over 20 colours, you can be as creative as you like!

Ceramic braces


Ceramic braces

Our modern ceramic braces offer a fantastic solution for patients of any age seeking a discreet braces option. The clear or tooth-coloured brackets blend seamlessly with the natural colour of your smile, making them significantly less noticeable than alternative treatment options, without sacrificing any of the stunning results you’d expect from braces.

Ceramic braces work the same as conventional fixed braces, applying gentle pressure to move teeth into the desired position. However, instead of metal brackets, they use clear or tooth-coloured brackets, providing a subtle and less noticeable way to get a straighter, more beautiful smile.

Before



After



Before



After



Invisalign

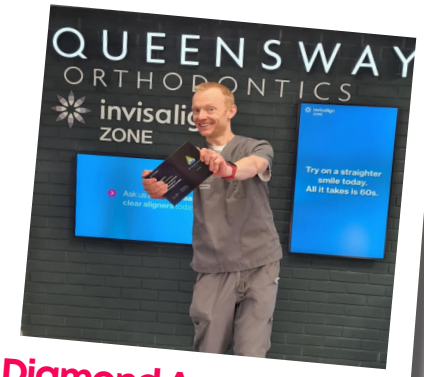
Invisalign clear aligners can enhance your smile, leading you on a path to straighter teeth and a renewed sense of confidence. These nearly invisible, removable, and tailor-made aligners are designed to fit seamlessly into your life, without disruption to your busy schedule, professional pursuits, and social engagements.



Invisalign

We are Diamond Apex Invisalign providers.

At Queensway Orthodontics, we are a Diamond Apex Invisalign Provider. This is the top 1% of providers and means that we have successfully treated more than 5,000 patients with Invisalign. With this treatment, our team can help support your teen to achieve the very best results.



Diamond Apex provider

What is Invisalign?

Invisalign offers the most discreet method to straighten your teeth, especially ideal for adults who may feel self-conscious about wearing traditional braces. This innovative system provides the same effective results as fixed braces but with nearly invisible aligners. Many of our Invisalign® patients even report that others rarely notice they're wearing them! Tailored specifically to the unique needs of our patients, Invisalign represents a ground-breaking clear aligner system. Crafted from durable, clear plastic, these aligners snugly fit both the top and bottom rows of teeth, guiding

How does Invisalign work?

Invisalign works exceptionally well on fully-developed adult teeth. It uses a series of clear aligners that are each slightly different - and that have been specifically designed for your teeth based on your initial iTero digital scans. You will wear these aligners each day, and as you progress through each set, they will gradually shift your teeth into the correct alignment.

Throughout treatment, you will have the option to complete many of your check-ups remotely via our Dental Monitoring software. This allows your Specialist Orthodontist to continually check in on the progress of your treatment plan - without needing to schedule an in-person visit.

Invisalign for Teens

Invisalign has transformed over 15 million smiles around the world. These custom made, virtually invisible aligners could be the perfect option for your teen if they prefer a more discreet orthodontic appliance - or play sports/ musical instruments.



Invisalign Teens

What is Invisalign for Teens?

Invisalign is a series of clear aligners that allow teens to achieve their dream smile. Using virtually invisible aligners, we can straighten your teens teeth without using metal brackets or wires. Your teen can complete treatment from the comfort of their own home using an app on their smart phone to send weekly scan updates to their orthodontist.

What are the benefits of opting for Invisalign for

There are a host of benefits to using Invisalign for teens. Here are a some of the many reasons patients are choosing this treatment at Queensway Orthodontics:

- **They are almost entirely invisible**. Without the use of metal wires or chunky brackets, Invisalign offers a discreet treatment option, allowing teens to feel confident when wearing their aligners.
- They are comfortable to wear. As they have been developed using a custom mould and the highest quality plastic trays, we can be sure that you will experience a comfortable and smooth fit.
- They are removable. Your teen will be able to remove their aligners to enjoy meals, sports, hobbies and to continue with good oral hygiene practices.
- Fewer appointments in clinic. Fewer appointments in clinic. Invisalign treatments do not

Custom made for each individual smile

Invisalign clear aligners are custom designed for your teen's smile, offering a reliable and comfortable fit. This system also allows us to predict teeth movement to achieve remarkable results.

Our teen treatments are the same as Invisalign for adults with the addition of blue wear indicators which act as a reminder to your teen to wear their aligners for the recommended 22 hours a day. This is to achieve the best results in the initially discussed time frame.

Invisalign First for Kids

Introducing invisalign first | helping improve children's smiles as they grow

Gently improve children's smiles (aged 6 - 10) as they grow. Over 15 million patients have benefited from Invisalign treatment, and now children can enjoy those benefits too! At Queensway Orthodontics, we offer Invisalign First treatment specifically made for growing smiles.



What is Invisalign First?

Invisalign First is designed for children ages 6-10. Instead of metal wires and brackets, Invisalign First brings all the established benefits of Invisalign treatment with a set of features designed for small mouths and smiles. A series of smooth comfortable to wear and extremely discreet clear plastic aligners to shape your child's developing smile.

During your child's first visit into practice, we'll take impression-free 3d scans of their teeth before our Orthodontic Specialists use these scans to design and create a bespoke treatment just for them. Invisalign aligners are removable and manufactured to exact standards, so they won't get in the way of your child's eating, hobbies and tooth brushing with a perfect fit and maximum comfort.

With our hi-tech remote monitoring appointments are needed less often than conventional treatments and your child's Specialist will be able to monitor and guide their treatment with weekly feedback via the app. With each of custom aligners slightly differently we can guide the teeth into alignment all the time allowing for the continued growth of the teeth and jaws, create their confident new smile and health bite.

What's more, because they are virtually invisible your child need not feel self-conscious about their teeth with Invisalign First treatment. For the more outgoing child there is however the option of endless customising with the unique Invisalign Stickables.









Why should my child start early orthodontic treatment?

Not all children need treatment before the adult teeth are established, but it can be extremely beneficial to the ones who do by improving the bite or smile sooner or preventing or reducing problems that can get worse or develop later on. This can reduce the need or complexity of any orthodontic treatment in the teenage years.

Early interceptive treatment can help to:

- Create room for crowded or incoming teeth
- Help align the teeth to make brushing easier
- Shorten or simplify later orthodontic treatments by getting a head start
- Correct damaging 'cross-bites' or crossed over teeth which can wear the teeth and thin the gums
- Improve deep bites damaging or hurting the roof of the mouth
- Prevent uneven wear on the teeth
- Lower the risk of damage to protruding front teeth

Benefits of Invisalign First

Invisalign First is becoming increasingly popular for Children and parents alike as it is:

- Removable - Snack time? No problem. Your child can remove their aligners to enjoy their favourite foods and drinks and most importantly for regular brushing.
- Comfortable - The smooth plastic of Invisalign clear aligners won't irritate your child's cheeks or gums with no metal components to rub or break off
- Discreet - Because Invisalign First aligners are completely transparent; your child can keep their treatment to themselves (unless of course they want to express themselves with Stickables)
- Effective – Early treatment is not new but for a range of specific problems with Invisalign First it is easier than ever to enjoy the benefits of getting ahead with your child's orthodontic treatment.
- Convenient - With our hi-tech remote monitoring of Invisalign and Invisalign First treatment meaning fewer appointments, great treatment now fits into busy lives better than ever.
- Customised – Invisalign First treatment is tailored by Queensway's Specialists to meet the needs of your child's smile and dental health in collaboration with their hopes and your objectives.



Aged 10, Invisalign First in 8/12 months



Aged 11, Invisalign First in 8/12 months



Aged 9, Invisalign First in 6 months

Invisalign attachments

As you can see David is wearing Invisalign over his teeth. Its a thin piece of plastic that covers the tooth to move the teeth in the desired position over a period of weeks and months. The little bubbles you can see on the teeth are called attachments and these are prescribed to you by your Orthodontist and these are little composite resin shapes that are bonded to the surface of your teeth to allow your invisalign to grip and guide your teeth in the desired postition.

Your attachments may be in different positions than shown here, but this gives you an idea of what they look like. They're designed to optimise tooth movement for a smoother alignment process. Occasionally, they may need to be placed on the front teeth as

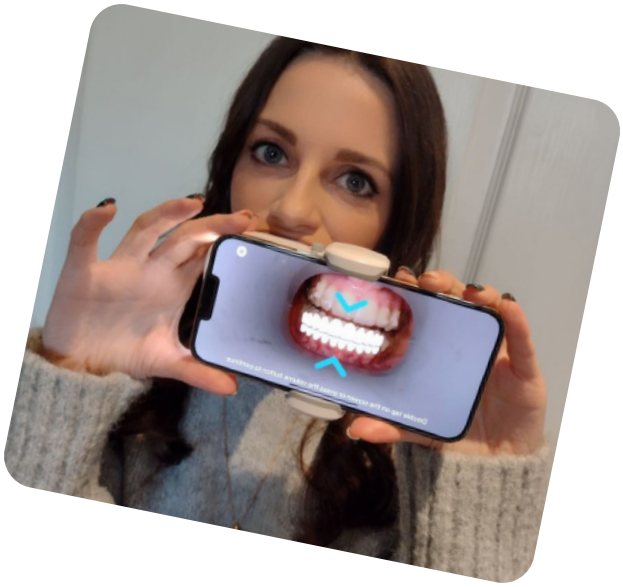


Dental monitoring

Discover the most flexible orthodontic treatment on the market. Our cutting-edge Dental Monitoring software can be coupled with any of our Invisalign treatment options to let you complete your check-ins remotely and allow your Specialist Orthodontist to track treatment progress whilst you're at home or on the go.

What is dental monitoring?

Dental Monitoring is a revolutionary app that enables you to take photos of your teeth on your smartphone and send them through to your orthodontist to keep track of your treatment remotely.



The benefits are:

- Fewer appointments to the practice – perfect for busy lifestyles
- Regular progress reviews via photo sharing directly with your orthodontist - from wherever you are in the world
- Any anomalies will be picked up immediately to keep your treatment on track
- Quick and easy to chat to your orthodontist using the app if you have any questions or concerns

How does dental monitoring work?

You can use the intuitive software to capture weekly photos of your smile, as requested throughout your Invisalign treatment. These images will be matched up with your treatment plan via innovative 3D matching technology and then securely sent to your Specialist Orthodontist. With Dental Monitoring, they can immediately review your treatment progress and make any needed recommendations - all without a single in-person visit!

After treatment

...and finishing touches



Orthodontics is an excellent way of straightening teeth as well as improving the smile and bite. Sometimes however, finishing touches are necessary to improve the shape or colour of the teeth and create the best possible outcome.

The simplest of these techniques is to adjust and smooth any rough or uneven enamel edges. If this is not sufficient then composite bonding (tooth coloured fillings) can be used to replace any worn or chipped areas. Tooth whitening remains a popular choice with patients at the end of treatment and can be combined with composite bonding for the most refined outcome.*

Feel free to talk to us or your family dentist about these options s that we can guide you and make the appropriate arrangements.



Restorative Treatment*

Following removal of their appliances, some patients will go on to have restorative treatment such as tooth whitening, crowns, bridges, veneers or implants. If such a restorative phase is requir or requested we will be delighted to work with a dentist of your choice to ensure the best possible outcome.

*Please note these options are not carried at Queensway Orthodontics and will incur additional charges over and above tl cost of any orthodontic treatment.



Online shop - Bracebrushes.co.uk

We have developed an online store to help our patients purchase their brace accessories and consumable supplies more easily as well as our carefully chosen selection of products to a wider audience.

If you run out of any of your brace care supplies essential for your treatment such as replacement elastic bands or toothpaste, you can simply go online and purchase!

End of treatment

At the end of all orthodontic treatment is the retention phase. There is a natural tendency for teeth to move once treatment has finished. To prevent this relapse occurring, it is extremely important to understand what to do when your braces are removed. This is critical in ensuring that your teeth will look as good in years to come as they do on the day your braces are removed.



A retention programme is individually tailored for each patient, but usually comprises of removable clear retainers for night time use with or without fixed retainer wires, behind the front teeth. These retention appliances are designed to hold the teeth in place once braces are removed and are very simple to wear and maintain.

Removable retainers

Removable retainers are made of a clear, thin plastic material that is very discreet. For the first three weeks after your braces have been removed, the removable retainers may need to be worn 24 hours a day (removed only for eating and cleaning). Your orthodontist will advise you on this. Following this, your retainer should be worn at night

Fixed retainers

These are fine braided wires that are glued to the back of your front teeth. They are a really useful technique to keep your teeth straight when used in combination with a removable retainer.

Placed behind the front teeth, fixed retainers are not visible, and it will only take your tongue a day or two to get used to them. You will soon forget that they are there.



What to expect...

For most people having orthodontic treatment is very straightforward and fits seamlessly with their lifestyle. Some tenderness can be experienced when the braces are fitted or adjusted. Occassionally, patients may suffer from soreness or rubbing of the cheeks or lips. Two or three days after fitting this usually reduces considerably - but can take one to two weeks to disappear completely in some cases.

As part of making your treatment as successful as possible, you may require one or more of the following techniques to be used to help improve the outcome of your treatment and ensure you achieve the best possible results.

Speech

Unless you are wearing a palatal expander or removable upper brace as part of your treatment, speech

---

During treatment

Who will i see?

During treatment you will be looked after by a trained, friendly and experienced member of our Specialist Led Orthodontic team.

This will include Orthodontic Therapists who perform many of the hands on procedures required within your plan (including adjusting, fitting and removing braces), Orthodontic Nurses who take the digital scans and photographs of your teeth, as well as being experts at giving guidance and information about your treatment.



Share your smile!

At Queensway Orthodontics, we love to see our patients beam with confidence. Whether you are in the middle of treatment and loving your results, or if you are finished treatment and love your new smile - don't forget to share it with us! All you need to do is simply snap a selfie, tag us on Facebook or Instagram* - and you could win a £100 shopping voucher!

***Due to privacy settings we may not see your tag - not to worry DM us your pic and we'll do the rest!**



Visit our website for amazing patient stories and make sure to follow us on Instagram and TikTok

Over 1,800+ five-star reviews on Facebook and Google!



Amy, Blondie Baker